

Supporting companies that are struggling because of the new coronavirus! Only now, the illustration contest fees are 0 yen!



SUPPORT THE COMPANY CAMPAIGN

For the companies that are struggling "now"!

Illustration contest fees
Only now **0** yen

For PR! Promote your company and products!

We will support up to 6 languages! Try a different approach!

Why not organize a contest on  ARTstreet !?

With the hopes of helping companies that are struggling due to the new coronavirus, MediBang Inc. (Headquarters: Shibuya-ku, Tokyo, CEO: Hideyuki Takashima, hereafter MediBang) is starting a campaign "Support the Company Campaign! Only now illustration contest fees are 0 yen!"

This campaign is for organizing a contest for free at ART street, the social media platform for posting illustration and manga managed by MediBang.

For the companies that are struggling "now" due to the coronavirus!

Why not organize a contest on ART street to promote your company?

This is a great opportunity to expand your customer base!

Click here for details!: https://medibang.com/page/f/company_campaign/

■ About MediBang

MediBang Inc. offers a painting app "MediBang Paint" that has over 40 million downloads and 13 million members worldwide. They also offer a website for posting illustrations and comics "ART street", where they organize various competitions throughout the year.

ART street: <https://medibang.com/>

Current contests: <https://medibang.com/contests/openList/>

■ What you can do with a contest

You can collect illustrations and comics that your company wants.

Example: A mascot character, or a comic explaining your products.

■ Why you should organize a contest now

① Only now, the contest fee is free!

- Our standard package is 2 million yen minimum, but only now, it is 0 yen!

Contents of the free package: Consultation about organizing the contest, creating the contest page, starting the contest, informing the winners, creating the result announcement page, communicating with the winners after the announcement, and sending the prize (further discussion needed). Your company will choose the winning artworks.

The only thing you need to prepare is the prize that is related to your company.

② You can promote to a worldwide audience!!

-The contest can be held in 6 languages maximum. The languages are English, Japanese, Chinese (Simplified / Traditional), Korean, Spanish.

③ Provide a prize related to your company for PR!

- Users may think "I want this!" or "What is this?". It is a good opportunity for people to discover things your company provides.

④ This is a chance to spread the word about your company with a different approach!!!

- By holding a contest, you can try a different way to reach people.

We welcome companies that are not familiar with illustrations and comics! The contest is for companies that are going through difficult times!

■ If you are interested in organizing a contest, please consider the following three.

▪ Illustration contest theme

If you have a theme that you want the creators of ART street to draw, please let us know.

▪ Prize (Please specify the name of the awards (Grand prize, first prize, etc.) and the number of winners)

We want you to provide a prize that is related to your company! You don't have to provide a cash prize. Please note that you would have to pay the expense for the prize.

Contents of the free package: Consultation about organizing the contest, creating the contest page, starting the contest, informing the winners, creating the result announcement page, communicating with the winners after the announcement, and sending the prize (further discussion needed). Your company will choose the winning artworks.

• **Company profile (About 600 letters)**

Send us a brief introduction to your company and the current issues you face that you would like ART street users to know in more or less than 600 letters.

Leave the creation of the page and banners up to us!

If you want to try organizing a contest, but have no clue where to start... you can contact us! We will help you choose a theme, and other things.

■ **If you are interested, please contact us after checking the campaign website.**

Campaign website : https://medibang.com/page/f/company_campaign/

Important notes

* This campaign is limited to maximum of 10 companies. We will consult on the content of the contest, and hold the contest for the first 10 companies that had an agreement. This amount might change a bit.

*Please note that depending on the content, we may refuse to run the contest for this campaign.

* It will take a minimum of 1 month to open the contest. If you want multiple languages, it may take longer.

* The contents of the free package is consultation about organizing the contest, creating the contest page, starting the contest, informing the winners, creating the result announcement page, communicating with the winners after the announcement, and sending the prize (further discussion needed).

The winners are chosen by your company. The prize and the shipping fee will be provided by your company.

* This campaign is limited to illustration contest only. You cannot take applications for a comic.

* Because this is a free package, the page will be made using a template.

* We will correct mistakes, but generally we will not accept requests to revise.

* Depending on the contents of the prize, we may have to discuss the language used for the contest.

* If you are interested in holding a contest outside this campaign, please contact us from the form below.

<https://medibang.com/contact/contactForm/?type=70>

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